

## **Sports Management and Student Players Satisfaction in Colleges: A Case Study**

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### **Abstract**

*Sports activity has historical background. Sports are one of the physical activities among all of us. Up to school education sports activity is mandatory to every student, but in higher education in colleges' sports is optional activity for the students. As per guidelines of Government in schools and colleges a separate sport section or department should be established and a special physical director appointed by the institutes for sports activity. Hence management concept is required in sports at every college. State and central Government, University Grants Commission release a special grant to Colleges for sports ground, equipments, and for organization of sports competitions and government also give preference to players at the time of recruitment. It means sports activity plays an important role in colleges.*

**Key words** – Sports, Management, Activity and Players,

### **Introduction**

Everybody is involved in sports activity once in the life. Sports are one of the exercise activities and exercise to build up our health. Sports are best activity for good health. Indoor as well as outdoor games is included in sports activity. Players can develop different skills through sports activity like attacking strategy; opposing ability, thinking power, leadership, group coordination, planning in short time, use of energy, discipline etc. It means we can say that overall development can be built up of person through sports activity. At National and International level sports has popularity and importance, people like different games because of thrilling and different skills of players during games, youth and sports ministry of various countries interested to create platform for games and organized international competitions.

In India as per Government mandatory condition, each educational institute have sports ground, sports director, sports equipments, gymkhana and sports committee, it is acceptance from schools, colleges and university to create sports awareness among students and conduct and organized inter school, inter collegiate, inter university, zonal, group, state and National level competitions every year and provide opportunity to students. Apart from this government also grant permission to establish Non Government Organizations (NGO) for sports activity for development of sports activity. These NGO's create sports awareness and made available all facilities of the sports and also provide scientific base training through experienced players and coaches.

In colleges sports or gymkhana committee is constituted by Principal of the college, there is separate budget is prepared by committee and maintain Proceedings of meeting and dead stock registered. To organize and to conduct competitions, to select players, to providing coaches, For perfect training, to maintain sports infrastructure, and financial utilization for sports activity. Sports management is not only required but essential. If sports management is proper in the educational institutes everyone is satisfied

**Objectives of the Study:**

1. To study the management of sports in colleges.
2. To find out facilities provided by colleges for sports and satisfaction of students players.

**Hypotheses of the Study:**

- H<sub>0</sub>- Students are satisfied with sports management and facility in colleges.  
H<sub>1</sub>- Students are not satisfied with sports Management and facility in colleges.

**Need of the Study:**

Every school and college provide sport ground, sports facility, sports equipment, some of institute established modern Indore and outdoor stadium through various grants, colleges conducts various competitions every year and encourage the student players to participate as per their sports skills in the sports activity. Educational institute also appoint solarised sport director for sports activity. As per the permission of university and direction of government colleges collect decided gymkhana fee from the students at the time of admission every year. Researcher want to search how many educational institutes provide sports facilities to college students and how many students' players participate in sports activity and how much Management concept works in sports area.

**Review of literature:**

Playing sports take up an enormous amount of time in an athlete's career in college. While the athletes feel they may be missing out on some aspects of college, both socially and academically, they feel that the trade-offs are well worth it. This has been seen for all different sports, gender, races, and ages. The positive response to sports that these athletes have translated to very satisfying experiences as they go through college (Potuto, 2007). To make up for missing out on some college experiences, there are a number of athletes that participate in social and academic clubs and organizations around campus. It has been shown that more involvement in college activities, besides playing sports, keep students more engaged around campus and enhances their experience in college (Gayles & Hu, 2009). This satisfaction the athlete's receive is directly related to the fact that they are part of a team on campus. Without these experiences, the students would not have enjoyed their time at college as much.

**Research Methodology of the Study**

1. **Study base:** Critical evaluation and analysis.
2. **Research area :** Senior Colleges from Vijayapur city, Karnataka state
3. **Data Source :** Primary data
4. **Questionnaire:** Structured 550 questionnaires distributed among college students.
5. **Respondents:** 358 after scrutiny of questionnaire.
6. **Data analysis :** by using SPSS and simple mathematical calculations

**Data Analysis**

As per prepared questionnaire, researcher distributes it among the students in all colleges of Vijayapur city. After receiving the fill up questionnaire researcher analyze it.

**Table 1: Information of questionnaire**

Sl. No.	Faculty wise group	Questionnaire distributed	Questionnaire received	Questionnaire rejected	Sample size
1	Anjuman Arts, Commerce & Science College	100	86	04	82

2	A. S. Patil College of Commerce	100	72	05	67
3	Government First Grade College	100	79	02	77
4	Sahyadri Arts & Commerce College	100	62	04	58
5	S. B. Arts, Commerce & Science College	50	26	04	22
6	V.V.S. Arts, Commerce & BCA College	50	23	02	21
7	SECAB Arts, Commerce & Science College	50	36	06	30
<b>Total</b>		550	384	27	358

Researcher distributes 550 questionnaires among college students of 7 colleges from Vijayapur City. Actually 384 questionnaires received in hand and after scrutiny 358 questionnaire selected by researcher and use it for study.

Researcher asks very simple questions to despondence to search and find out the sports facilities provided by colleges to players.

H<sub>0</sub>- Students are satisfied with sports Management and facility in colleges.

H<sub>1</sub>- Students are not satisfied with sports Management and facility in colleges.

**Table 2: Hypothesis Testing**

Sl. No	Sample Questions	N	Minimum	Maximum	Mean	Std Error	Std Deviation	Hypothesis Decision
1	Availability of Sports Facility	358	1	5	1.62	0.45	0.854	Rejected
2	Playground Facility	358	1	5	1.66	0.47	0.880	Rejected
3	Indoor Stadium Facility	358	1	5	1.57	0.48	0.913	Rejected
4	Participation of students in games	358	1	5	1.73	0.52	0.981	Rejected
5	Gymkhana office facility	358	1	5	3.88	0.63	1.183	Accepted
6	Sports Director on ground	358	1	5	3.89	0.60	1.139	Accepted
7	Uniform facility	358	1	5	1.68	0.48	0.913	Rejected
8	Availability of sports equipments	358	1	5	1.64	0.46	0.864	Rejected

Source – data from selected questionnaires (Options and Level Best-1, Better-2, Avarage-3, Bad-4, Poor-5)

From the above table majority of students says that sports facility, ground facility, availability of equipments, uniform facility and stadium faculty is available in the college and students are satisfied with it. Colleges received grants for sports development from UGC, Central Govt. and State Government, hence they utilized grant for it and construct the gymkhana building, Indore and outdoor stadium, also purchased sports equipment through grants.



**Here Hypothesis is rejected**

But majority of students are not satisfied with sports director and his duty. Sports director is the key person in sports. His post is isolated and he is responsible to create awareness of sports activities among students.

From above table majority of students are not satisfied about following facilities

1. Sports director do not perform his duty in the college, it affect minimum participation of students in the games.
2. There is no gymkhana office available to Sports directors in the colleges; this is the hurdle between sports directors and students.

**Here hypothesis is accepted.**

**Findings:**

Students are satisfied with the sports because they get value for money and are pleased with various facilities. Playground as well as the playing environment attracts students. Indoor stadium facility is also liked by the students. Ease of participating opportunities improves their performance. Various opportunities help in diversion from everyday life, in relieving stress and maintaining fitness.

Students participate in various games but are dissatisfied about gymkhana office facility as well as the sports director on ground. Students get various sports equipment in their college. The overall response of college students regarding sports management is satisfactory. It is observed from the collected data that sports management's performance is good and they need to improve gymkhana office facility and role of sports director should be clarified.

**Conclusion**

The college students accept that colleges provided sports facility, ground facility, availability of equipments, uniform facility and stadium faculty to them and they are satisfied. But the students are not satisfied with Sports director, there is no specific place in the maximum colleges i.e. gymkhana office where Sports director can stay and interact with players. It is prove that Sports Management concept is used in the sports department partially, if the optimum sports management is used by the colleges, institute will get better result in sports activity.

**References :**

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